

1 of 4

|                    |                |
|--------------------|----------------|
| Rep Firm           |                |
| Sales Office (     | ) PHILADELPHIA |
| Salesperson (      | ) AMY MCCREARY |
| Salesperson Phone# | 215-568-6540   |
| Salesperson FAX#   | 215-568-1845   |

SC=\*

PLEASE SEE NA BELOW. THANKS!

| LT | Ln  | Day  | Time     | Program                     | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|-----|--|----------|-----------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
|    | 1   | TU-F   | 5A-6A    | WAKE UP WITH THE WAGNERS    | :30 | \$325.00   | 09/25-09/28 | 5          | 1          | 5           | \$1,625.00 |         |
|    | 2   | TU-TH,SU-M   | 430A-5A  | WAKE UP EARLY W/THE WAGNERS | :30 | \$200.00   | 09/25-10/01 | 4          | 1          | 4           | \$800.00   |         |
|    | 3   | TU-F,M   | 6A-7A    | WAKE UP WITH THE WAGNERS    | :30 | \$1,000.00 | 09/25-10/01 | 5          | 1          | 5           | \$5,000.00 |         |
|    | 4   | TU-F,M   | 7A-9A    | TODAY SHOW                  | :30 | \$1,500.00 | 09/25-10/01 | 5          | 1          | 5           | \$7,500.00 |         |
|    | *5  | SA   | 6A-7A    | NEWS 3 AT SUNRISE           | :30 | \$375.00   | 09/29-09/29 | 2          | 1          | 2           | \$750.00   |         |
|    |     | Station Remark: V2 2X NA 9/29 DT GOLF                          |          |                             |     |            |             |            |            |             |            |         |
|    | *6  | SA   | 7A-9A    | SATURDAY TODAY              | :30 | \$625.00   | 09/29-09/29 | 2          | 1          | 2           | \$1,250.00 |         |
|    |     | Station Remark: V2 2X NA 9/29 DT SAT TODAY AIRING 5-6A DT GOLF |          |                             |     |            |             |            |            |             |            |         |
|    | 7   | SU   | 6A-7A    | NEWS 3 AT SUNRISE           | :30 | \$375.00   | 09/30-09/30 | 1          | 1          | 1           | \$375.00   |         |
|    | 8   | SU   | 7A-8A    | TODAY ON SUNDAY             | :30 | \$750.00   | 09/30-09/30 | 1          | 1          | 1           | \$750.00   |         |
|    | *9  | SU   | 9A-930A  | NEWS 3 TODAY/WKEND          | :30 | \$500.00   | 09/30-09/30 | 1          | 1          | 1           | \$500.00   |         |
|    |     | Station Remark: V2 NA DT GOLF                                  |          |                             |     |            |             |            |            |             |            |         |
|    | *10 | SU   | 930A-10A | CHRIS MATTHEWS SHOW         | :30 | \$500.00   | 09/30-09/30 | 1          | 1          | 1           | \$500.00   |         |
|    |     | Station Remark: V2 NA DT GOLF                                  |          |                             |     |            |             |            |            |             |            |         |

Rep Order# 6837503 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 104951

Printed: 08/02/2012 9:11 AM  
Last Received: 07/30/2012 4:02 PM  
Showing Buylines: All Lines

2 of 4

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) DEM. CNG. CMP COMM.  
Product DCCC  
Estimate# 1473  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1473  
Flight Dates 09/25/2012 - 10/01/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| LT  | Ln  | Day    | Time                       | Program              | Len | Rate       | Dates       | Spots/Week | # of Weeks  | Total Spots | Total Cost | Daypart |            |
|-----|---|--------|----------------------------|----------------------|-----|------------|-------------|------------|-------------|-------------|------------|---------|------------|
|     | 11  | TU-F,M | 9A-10A                     | TODAY SHOW 11        | :30 | \$750.00   | 09/25-10/01 | 5          | 1           | 5           | \$3,750.00 |         |            |
|     | 12  | TU-F,M | 10A-11A                    | TODAY SHOW III       | :30 | \$325.00   | 09/25-10/01 | 5          | 1           | 5           | \$1,625.00 |         |            |
|     | 13  | TU-F,M | 11A-12P                    | RACHEL RAY           | :30 | \$325.00   | 09/25-10/01 | 5          | 1           | 5           | \$1,625.00 |         |            |
|     | 14  | TU-F,M | 12P-1230P                  | NEWS 3 AT NOON       | :30 | \$425.00   | 09/25-10/01 | 5          | 1           | 5           | \$2,125.00 |         |            |
|     | 15  | TU-F,M | 1230P-1P                   | NEWS 4: THE AGENDA   | :30 | \$325.00   | 09/25-10/01 | 5          | 1           | 5           | \$1,625.00 |         |            |
|     | 16  | TU-F,M | 2P-3P                      | THE DOCTORS          | :30 | \$325.00   | 09/25-10/01 | 5          | 1           | 5           | \$1,625.00 |         |            |
|     | 17  | TU-F,M | 3P-4P                      | DR. PHIL             | :30 | \$450.00   | 09/25-10/01 | 5          | 1           | 5           | \$2,250.00 |         |            |
|     | 18  | TU-F   | 4P-5P                      | FIRST NEWS 3 AT FOUR | :30 | \$700.00   | 09/25-09/28 | 4          | 1           | 4           | \$2,800.00 |         |            |
|     | 20  | TU-F   | 5P-630P                    | EARLY NEWS           | :30 | \$1,000.00 | 09/25-09/28 | 5          | 1           | 5           | \$5,000.00 |         |            |
|     | 21  | SA     | 5P-630P                    | KSNV EARLY NEWS      | :30 | \$675.00   | 09/29-09/29 | 1          | 1           | 1           | \$675.00   |         |            |
|     | 22  | TU-F   | 7P-730P                    | WHEEL OF FORTUNE     | :30 | \$1,000.00 | 09/25-09/28 | 4          | 1           | 4           | \$4,000.00 |         |            |
|     | 23  | TU-F   | 730P-8P                    | FACE TO FACE         | :30 | \$800.00   | 09/25-09/28 | 4          | 1           | 4           | \$3,200.00 |         |            |
| *24 | SA  | 7P-8P  | JEOPARDY/ WHEEL OF FORTUNE |                      |     |            | :30         | \$525.00   | 09/29-09/29 | 2           | 1          | 2       | \$1,050.00 |
|     | Station Remark: V2 NOT MA - JEOF/WHEEL AIR 630-730P |        |                            |                      |     |            |             |            |             |             |            |         |            |
|     | 25  | M      | 8P-10P                     | THE VOICE            | :30 | \$4,000.00 | 10/01-10/01 | 1          | 1           | 1           | \$4,000.00 |         |            |
|     | 26  | SU     | 830P-930P                  | NEWS AFTER NFL       | :30 | \$1,800.00 | 09/30-09/30 | 1          | 1           | 1           | \$1,800.00 |         |            |
|     | 27  | SU     | 10P-11P                    | LAW & ORDER          | :30 | \$1,200.00 | 09/30-09/30 | 2          | 1           | 2           | \$2,400.00 |         |            |

Station KSNV-TV LAS VEGAS, NV. Agency ( ) GREAT AMERICAN MEDIA Rep Firm  
 Advertiser ( ) DEM. CNG. CMP COMM. 3050 K ST NW Sales Office ( ) PHILADELPHIA  
 Product DCCC WASHINGTON, DC 20007 Salesperson ( ) AMY MCCREARY  
 Estimate# 1473 Agency C/P1/P2/E 11/14/1473 Salesperson Phone# 215-568-6540  
 Buyer Katie Keuleman Flight Dates 09/25/2012 - 10/01/2012 Salesperson FAX# 215-568-1845  
 Phone# Hiatus Weeks

| LT | Ln | Day    | Time        | Program                   | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|--------|-------------|---------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
|    | 28 | SA     | 11P-1135P   | NEWS 3 NIGHTSIDE          | :30 | \$1,100.00 | 09/29-09/29 | 1          | 1          | 1           | \$1,100.00 |         |
|    | 29 | TU-F,M | 1135P-1235A | TONIGHT SHOW W/ JAY LENO  | :30 | \$750.00   | 09/25-10/01 | 3          | 1          | 3           | \$2,250.00 |         |
|    | 30 | SU     | 1135P-12A   | SPORTS NIGHT IN LAS VEGAS | :30 | \$400.00   | 09/30-09/30 | 1          | 1          | 1           | \$400.00   |         |
|    | 31 | M      | 5A-6A       | WAKE UP WITH THE WAGNERS  | :30 | \$450.00   | 10/01-10/01 | 1          | 1          | 1           | \$450.00   |         |
|    | 32 | M      | 4P-5P       | FIRST NEWS 3 AT FOUR      | :30 | \$725.00   | 10/01-10/01 | 1          | 1          | 1           | \$725.00   |         |
|    | 33 | M      | 5P-630P     | EARLY NEWS                | :30 | \$1,200.00 | 10/01-10/01 | 1          | 1          | 1           | \$1,200.00 |         |
|    | 34 | M      | 730P-8P     | FACE TO FACE              | :30 | \$900.00   | 10/01-10/01 | 1          | 1          | 1           | \$900.00   |         |
|    | 35 | SU     | 12A-1A      | L&O                       | :30 | \$150.00   | 09/30-09/30 | 1          | 1          | 1           | \$150.00   |         |

--REPORT TOTALS--  
 Report Totals: 96 / \$65,775.00

--SALES MONTHLY TOTALS--  
 Sep 12: 80 / \$52,125.00 Oct 12: 16 / \$13,650.00  
 Sales Totals: 96 / \$65,775.00  
 Station Totals: 96 / \$65,775.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--  
 Market Totals \$252,981 CATV 0% KBLR 0% KLAS 30% KSNV 26%  
 KTNV 20% KTUD 1% KVCW 2% KVMY 1% KVVU 20%  
 XXXX 0%

--COMPETITIVE COMMENTS--

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EC'd Yes

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Phone#  
Fax#  
NEW ORDER  
EST SHARES

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
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Flight Dates 09/25/2012 - 10/01/2012  
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Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Books NOV12  
Demos RA35+

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --  
CASH IN ADVANCE